

## Sponsorship and our Workshop – Why we need your help...

The South Delta Jazz Workshop has been largely self-supporting through tuition fees and concert ticket sales.

Tuition fees alone can only support a limited number of faculty members and guest artists, which restricts the scope of what the workshop can offer

### Sponsorship dollars help us to:

- Keep tuition fees down
- Offer scholarships to talented students who lack the financial means to attend
- Expand our concert series and cover artist fees
- Expand our advertising and promotional efforts and allow us to communicate the important work we are doing to the community
- Keep concert ticket prices low and accessible for the general public and offer free concerts (outdoor and other public venues) at a number of locations throughout Delta.
- Add new full or part-time faculty members to help sustain increasing enrolments



## Our Festival

*The South Delta Jazz Festival is comprised of both a Festival Performance Program and a Student Workshop.*

*Since 2004, this week-long program provides musicians and audiences with the opportunity to appreciate, explore and deepen their knowledge of jazz.*



### Why Support the South Delta Jazz Workshop?

- Enrich and enliven the cultural life of Delta through the development of cultural events at a professional level.
- Help our young people develop and grow musically, socially, and intellectually.
- Associate your company with a positive, visible performing arts community event
- Build our community pride and spirit through public concerts; help us create a professional concert series in your community



**July 7 - 11, 2020**



**Delta Community  
Music School**

# South Delta Jazz Festival

## Our Mission

Our mission is to educate, entertain, and inspire a new community of artists, students and audience members through the study, performance and appreciation of jazz music. We provide a supportive environment that brings outstanding performers and educators together with students and listeners of all abilities and backgrounds, by offering workshops and performances that explore, illuminate and preserve the jazz idiom.

## Vision

Our vision is to inform and enhance lives through individual creative expression, within a collaborative community, that celebrates and perpetuates jazz music.



## Core Values

*Creativity, Diversity, Collaboration, Respect*

### Creativity

Jazz as an art form is an exploration of individual creative expression. The jazz ensemble format brings the spirit of individual expression together with the collaboration with others to form an artistic expression that is greater than the sum of its parts.

### Diversity and inclusiveness

Jazz is a truly international multicultural music. Exponents of the music are found all over the world and we strive to bring elements of the plethora of styles, rhythms and languages to our festival program. We honor the idealistic Jazz tradition of inclusiveness; embracing the diversity of our participants, audiences, and cultural identities.

### Collaboration

The jazz ensemble is an ideal vehicle for exploring the dynamic of group process. Ensemble work creates an opportunity for faculty and students to work together in collaborative artistry; while at the same time allowing for individual musical growth.

### Respect

Successful musical outcomes especially in the jazz idiom require musicians to be aware and actively supportive of each other at all times. Musicians will be encouraged to bring their artistic vision to the group (ensemble) and collaborate with each other in the creation of musical outcomes that embrace the skills, knowledge and experience of the participating members.

## Festival Goals

- Musical performances to be remembered for a lifetime
- Concerts of the highest caliber of musical performance that are accessible to a wide variety of audiences
- Serve the community by providing affordable and accessible musical performances that will inspire and entertain
- Quality return on investment for corporate sponsors, media partners and regional stake holders; quantitative reports, complementary tickets and VIP admission to Gala events
- Fun, family-friendly concerts and pre-season outreach concerts to support the festival and provide educational outreach
- Provide support for emerging artists in the form of student scholarships for upcoming Workshops

